

Jai Hind Business Conclave 2023-24: The Bridge between Academia and Industry

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The Jai Hind Business Conclave 2023-24, hosted by Jai Hind College's BBA department in partnership with TCS, brought together budding business leaders, industry experts, and students from across the country in a grand two-day event on December 15th and 16th, 2023. Held at the college campus in Mumbai, the Conclave aimed to bridge the gap between education and the corporate world, providing students with immersive, real-world experiences. This year's Conclave was a resounding success, with over 3000 attendees engaging in dynamic events, speaker sessions, and workshops.

Sponsors and Media Partners

Aequitas Investment served as the Title Sponsor, alongside co-sponsors i.e. Mutual Fund partner *SBI Mutual Fund*, Study Abroad Partner *Riya Study Abroad*, Gifting Partner *Plum Body Lovin*, Dessert Partner *Belgian Waffle*, Broadcast Partner *Evepaper*, Beverage Partner *Coffee by Di Bella*, Snacking Partner *Shriram Papad*, and Beauty Partner *Lakme Academy*. These brands added vibrancy to the event, with each contributing unique touchpoints, samples, and interactive experiences.

Media partners, including *Sachi Shiksha*, *Nava Bharat*, and *Sach Kaho*, extended the Conclave's reach, capturing key moments and sharing highlights with a broader audience. Additionally, JBC was featured in online editions of newspapers like the *Business Standard*, *The Print*, *The Hindustan Express*, *Mid-Day*, *Daily Hunt* and *ANI*.

Day 1: Engaging Management Events

The Conclave's first day was a thrilling showcase of competitive spirit and innovative thinking, with participants taking part in five signature management events designed to challenge their business acumen, strategic thinking, and problem-solving skills.

1. Surviving on 0 Rupees 2.0

A continuation of last year's flagship event, this game gave each team Rs. 50 as starting capital, which they were required to grow through buying, selling, and creative business transactions. The team with the highest earnings was crowned the winner.

2. Corporate Crucible

A multi-round, elimination-based competition, Corporate Crucible required participants to prove their resilience, critical thinking, and agility through a series of intellectually demanding tasks.

3. BizTown Bonanza

BizTown Bonanza was a life-sized game that combined luck with strategic decision-making, challenging players to take calculated risks, and leverage their resources to come out on top.

4. To Be Blunt

This diplomatic debate event, structured in an MUN format, required teams to argue for or against a designated topic on behalf of their assigned country.

5. Risk Hai Toh Ishq Hai

A high-stakes quiz game that required participants to weigh risk against reward, this event allowed teams to select question categories based on difficulty levels and corresponding monetary values.

Day 2: Insightful Speaker Sessions and Workshops

The second day of the Conclave featured a series of enriching sessions with industry leaders, who shared insights into various facets of business and career growth. These sessions provided attendees with invaluable guidance on how to navigate the professional world, adapt to evolving industry demands, and balance innovation with tradition.

1. Arjun Vaidya – Founder of Dr. Vaidya and V3 Ventures, Mr. Vaidya discussed how to balance tradition with innovation in family businesses, sharing the journey of taking a heritage brand to a new-age marketplace. With his vast social media presence and experience, he managed to keep the students engaged throughout.

2. Anahita Kumar – As Legal Director at Kellogg, South Asia, Mrs. Kumar explored the complexities of navigating legal challenges in the food processing industry and provided a novel and intriguing point of view.

3. Manish Mehta – Joint President and National Head of Sales at Kotak Mahindra Asset Management Co. Ltd., Mr. Mehta demystified mutual funds, breaking down the fundamentals of investment for aspiring finance professionals and sharing his learnings from his long tenure working at one of the leading financial institutions in India

4. Srinivas Jain – Executive Director of SBI Mutual Funds, Mr. Jain led a session on optimizing capital, addressing both the theoretical and practical aspects of fund management, risk assessment, and portfolio balancing. A clear insight from an industry leader, that truly inspired all the students, and especially the finance enthusiasts, in the audience.

The day also featured an engaging workshop by *Harsh and Hetvi Kamdar*, founders of Trading Secrets, who provided an introduction to stock markets and technical analysis. This hands-on session enabled participants to better understand the dynamics of trading and investment strategies, equipping them with tools to navigate the stock market.

In Conclusion

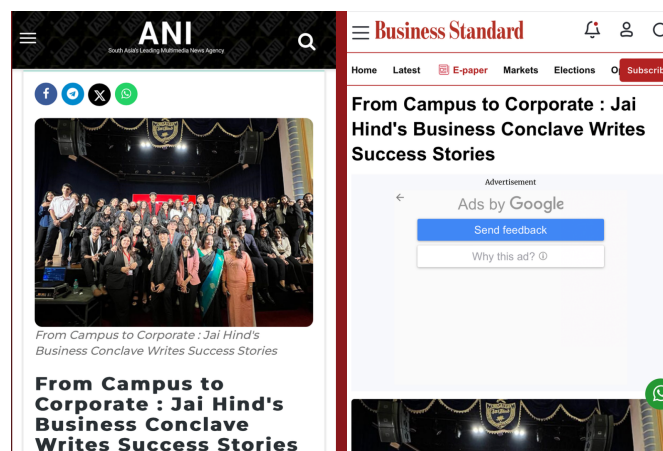
JBC 2023-24 was a memorable celebration of learning, innovation, and collaboration, embodying the college's commitment to nurturing future business leaders. With a diverse lineup of events and insightful sessions, the Conclave provided students with practical tools, knowledge, and industry connections to thrive in their future careers. As Jai Hind College looks forward to future editions, the Conclave remains a shining example of its dedication to fostering holistic education, preparing students to excel in the ever-evolving corporate world.



Welcome to JBC 2023



JBC Committee 2023-2024



JBC Featured in the news



Day 2: Speaker Sessions